



# Florida Hotel Guide

*Compliments of*  
**FLORIDA STATE HOTEL  
ASSOCIATION**

AN EMBLEM  
THAT  
REPRESENTS



ALL THAT IS  
BEST  
IN  
FLORIDA  
HOTELS

*foldover map* 20-4

## To Our Friends and Visitors



In presenting this hotel guide for your information and convenience, we have endeavored to furnish a compact, reliable list of the hotels in Florida that can be recommended for your pleasure, safety and comfort.

The rates quoted are approximate and given as general information. They may vary in accordance with the particular class of accommodations desired and the length of time you remain.

By patronizing these hotels you insure yourself the best service that can be rendered at the rate you care to pay.

We cordially invite you to write our secretary for any additional information about the hotels in Florida, and visit our office in Jacksonville, where every courtesy possible will be extended.



Office and State Headquarters  
**FLORIDA STATE HOTEL  
ASSOCIATION**

**HARRY C. THOMASON, Secretary**  
Ground Floor Mitchell Bldg.  
227 W. Forsyth St. Jacksonville, Florida

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## FLORIDA

A land of palm and of pine,  
Of southern breeze and sunny clime;  
A land, thank God, that it is mine,  
Is Florida.

Oh, what a land! To those who've seen  
Its fragrant beauty ever green;  
Enchanted paradise, serene,  
This Florida.

And may it be my lot to dwell,  
By tropical shore and wooded dell;  
Such as no other land can excel,  
In Florida.



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By tropical shore and wooded dell;  
Such as no other land can excel,  
In Florida.





# Florida Hotel Guide

Season 1924-25

## ALTAMONTE SPRINGS

### ALTAMONTE

Geo. E. Bates & Son, Managers.  
American Plan—100 rooms.  
Rates—\$5.00 per day and up.  
\$30.00 per week and up.  
Open December 15th to April 15th.

## ARCADIA

### ARCADIA HOUSE

C. A. & E. G. Roe, Managers.  
Am.-European Plan—50 rooms.  
Rates on application.  
Open all year.

### GORDON

Mrs. Lilla Carlile, Manager.  
European Plan—40 rooms.  
Rates—\$1.50 per day and up.  
Open all year.

## AVON PARK

### AVON

A. E. Holaday, Manager.  
Am.-European Plan—50 rooms.  
Rates—\$4.00 per day and up.  
\$25.00 per week and up.  
Open all year.

### LAKE BYRD LODGE

Kate K. Keast, Manager.  
American Plan—36 rooms.  
Rates—\$4.00 and \$6.00 per day.  
\$28.00 and \$42.00 per week.  
Open October 1st to May 1st.

## **FLORIDA HOTEL GUIDE**

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### **BARTOW**

#### **OAKS**

J. G. Jeffcoat, Manager.  
Am.-European Plan—46 rooms.  
Rates—\$3.50 to \$5.00 per day.  
\$21.00 to \$35.00 per week.  
Open all year.

### **BELLEAIR**

#### **BELLEVIEW**

C. A. Judkins, Manager.  
American Plan—500 rooms.  
Rates \$10.00 per day and up.  
\$70.00 per week and up.  
Open January 5th to April 1st.

### **BENSON SPRINGS**

#### **BENSON SPRINGS INN**

E. S. Fowles, Manager.  
American Plan—84 rooms.  
Rates—\$3.00 to \$7.00 per day.  
\$20.00 to \$45.00 per week.  
Open December 1st to April 15th.

### **BOCA GRANDE**

#### **GASPARILLA INN**

Frank H. Abbott & Son, Managers.  
American Plan—150 rooms.  
Rates—\$15.00 per day and up.  
\$105.00 per week and up.  
Open January 10th to May 1st.

### **BOYNTON**

#### **BOYNTON BEACH**

A. A. Atwater, Manager  
American Plan—65 rooms.  
Rates—\$7.00 to \$9.00 per day.  
\$40.00 to \$60.00 per week.  
Open December 15th to April 15th.

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## **COMPLIMENTS OF THE**

## **FLORIDA HOTEL GUIDE**

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### **BRADENTOWN**

#### **MANATEE RIVER**

Mrs. L. J. Rees, Manager.  
European Plan—79 rooms.  
Rates \$3.00 per day and up.  
Open November 1st to May 1st.

#### **MANAVISTA**

John G. Haydock, Manager  
Am.-European Plan—87 rooms.  
Rates on application.  
Opens January 1st.

### **BUNNELL**

#### **HALCYON**

Mrs. Frank L. Byrd, Manager.  
Am.-European Plan—25 rooms.  
Rates on application.  
Open all year.

### **CAMP WALTON**

#### **INDIANOLA INN**

American Plan—40 rooms  
Rates on application.  
Open all year.

### **CHIPLEY**

#### **CHIPLEY**

Olin Shivers, Manager.  
American Plan—50 rooms.  
Rates—\$3.25 to \$3.75 per day.  
\$15.00 to \$17.50 per week.  
Open all year.

### **CLEARWATER**

#### **CLEARWATER BEACH**

Frederick Charlton, Manager.  
Am.-European Plan—48 rooms.  
Rates—\$5.00 per day and up.  
\$30.00 per week and up.



## FLORIDA HOTEL GUIDE

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### CLEARWATER (Continued)

#### GRAY MOSS INN

Alden Washburn, Manager.  
American Plan—125 rooms.  
Rates—\$6.00 per day and up.  
\$40.00 per week and up.  
Open December 1st to May 1st.

#### SEA ORA LODGE

Mrs. Braxton B. Rawls, Manager.  
American Plan—18 rooms.  
Rates on application.  
Open all year.

#### SEA VIEW

European Plan—30 rooms.  
Rates on application.  
Open all year.

### COCOA

#### COCOA HOUSE

E. E. Grimes, Manager.  
American Plan—75 rooms.  
Rates \$4.50 to \$6.00 per day.  
\$31.50 per week and up.  
Open all year.

#### KNOX

Sidney J. Root, Manager.  
European Plan—47 rooms.  
Rates—\$2.00 per day and up.  
Open all year.

### DAYTONA

#### ARROYO GARDENS

Julian A. Arroyo, Manager.  
Am.-European Plan—100 rooms.  
Rates—European, \$5.00 per day up.  
\$35.00 per week and up.  
Open December 1st to May 1st.

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### COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### DAYTONA (Continued)

#### CHAPMAN

A. J. Turner, Manager.  
European Plan—50 rooms.  
Rates—\$2.00 per day and up.  
Open all year.

#### DUNHAM

W. S. Dunham, Manager.  
Am.-European Plan—38 rooms.  
Rates—\$4.00 per day and up.  
\$25.00 per week and up.  
Open November to May.

#### ELMHURST

American Plan—32 rooms.  
Rates on application.  
Open November 1st to May 1st.

#### GABLES

J. Will Yon, Manager.  
American Plan—43 rooms.  
Rates—\$4.50 to \$6.50 per day.  
Open all year.

#### HAMILTON

Mrs. I. M. Mabbette, Manager.  
American Plan—32 rooms.  
Rates—\$5.00 per day and up.  
\$30.00 per week and up.  
Open all year.

#### ISLINGTON

Mrs. J. B. Parkinson, Manager.  
American Plan—26 rooms.  
Rates—\$5.00 per day and up.  
Open December 1st to April 15th.

#### IVY LANE

A. C. Johnson, Manager.  
American Plan—30 rooms.  
Rates—\$5.00 per day and up.  
\$35.00 per week and up.  
Open November 1st to May 1st.

## FLORIDA HOTEL GUIDE

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### DAYTONA (Continued)

#### MARYLAND

Thos. B. Stout, Manager.

European Plan—40 rooms.

Rates—\$1.50 per day and up.

Open all year.

#### MORGAN

W. D. Hunt, Manager.

American Plan—65 rooms.

Rates—\$5.00 per day and up.

\$28.00 per week and up.

Open November 1st to June 1st.

#### OAKS

Boyd Decker, Manager.

American Plan—40 rooms.

Rates—\$5.00 per day and up.

\$25.00 per week and up.

Open December 1st to May 1st.

#### ORANGE VILLA

European Plan—35 rooms.

Rates on application.

Open all year.

#### OSCEOLA-GRAMATAN

Chester A. Westcott, Manager.

American Plan—200 rooms.

Rates—\$8.00 per day and up.

\$50.00 per week and up.

Open December 15th to April 15th.

#### PRINCE GEORGE

W. W. Hilyard & Sons, Managers.

American Plan—100 rooms.

Rates—\$6.00 per day and up.

Open all year.

#### PROSPECT INN

Sarah Haynes Percy, Manager.

American Plan—24 rooms.

Rates—\$5.00 per day and up.

Open November 1st to May 1st.

## FLORIDA HOTEL GUIDE

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### DAYTONA (Continued)

#### RIDGEWOOD

E. P. Woodbury, Manager.  
American Plan—150 rooms.  
Rates \$8.00 to \$10.00 per day.  
\$49.00 to \$70.00 per week.  
Open January 3rd to April 15th.

#### SEVILLE

N. M. Purdy, Manager.  
Am.-European Plan—40 rooms.  
Rates on application.  
Open November 15th to May 15th.

#### WILLIAMS

J. G. Craft, Manager.  
American Plan—150 rooms.  
Rates on application.  
Open December 1st to April 15th.

### DAYTONA BEACH

#### BREAKERS

Am.-European Plan—40 rooms.  
Rates on application.  
Open all year.

#### DAYTONA BEACH

J. Will Yon, Manager.  
American Plan—45 rooms.  
Rates—\$4.50 per day and up.  
Open all year.

#### GREYSTONE

European Plan—25 rooms.  
Rates on application.  
Open all year.

#### SEASIDE INN

American Plan—74 rooms.  
Rates on application.  
Open all year.

## FLORIDA HOTEL GUIDE

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### DE LAND

#### ALBION

Mrs. S. C. Huber, Manager.  
European Plan—14 rooms.  
Rates—\$1.50 to \$2.00 per day.  
\$10.00 per week and up.  
Open all year.

#### COLLEGE ARMS

Theo. C. Brooks, Manager.  
American Plan—150 rooms.  
Rates—\$8.00 to \$10.00 per day.  
\$49.00 to \$70.00 per week.  
Open December 15th to April 1st.

#### LEXINGTON

Miss A. M. Fields, Manager.  
Am.-European Plan—18 rooms.  
Rates—\$5.00 to \$8.00 per day.  
\$35.00 to \$56.00 per week.  
Open November to May.

### DELRAY

#### KENTUCKY HOUSE

L. H. Bradshaw, Manager.  
American Plan—44 rooms.  
Rates \$3.00 to \$5.00 per day.  
\$15.00 to \$35.00 per week.  
Open all year.

### EUSTIS

#### FOUNTAIN INN

William M. Kimball, Manager.  
American Plan—164 rooms.  
Rates—\$8.00 to \$11.00 per day.  
\$42.00 to \$70.00 per week.  
Open December 25th to May.

#### GRAND VIEW

W L. Cartwright, Manager.  
Am.-European Plan—69 rooms.

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## COMPLIMENTS OF THE



## FLORIDA HOTEL GUIDE

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### EUSTIS (Continued)

Rates—\$3.50 to \$6.00 per day.

\$21.00 to \$38.50 per week.

Open all year.

#### LA VILLA

Mrs. A. S. Van De Mark, Manager.

American Plan—35 rooms.

Rates—\$3.50 per day and up.

\$18.00 per week and up.

Open November 1st to May 1st.

### FERNANDINA

#### KEYSTONE

Albert D. Simon, Manager.

American Plan—34 rooms.

Rates—\$3.50 per day and up.

\$17.50 per week and up.

Open all year.

### FLAGLER BEACH

#### FLAGLER BEACH

D. F. Fuquay, Manager.

Am.-European Plan—50 rooms.

Rates on application.

Open all year.

### FLOROSA

#### FLOROSA INN

W. J. Pierce, Manager.

American Plan—60 rooms.

Rates—\$4.50 to \$6.00 per day.

\$28.00 to \$38.00 per week.

Open all year.

### FORT LAUDERDALE

#### TARPON

J. C. Osborne, Manager.

European Plan—42 rooms.

Rates—\$5.00 per day and up.

\$25.00 per week and up.

Open all year.

## FLORIDA HOTEL GUIDE

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### FORT MYERS

#### BRADFORD

J. R. Randle, Manager.

American Plan—75 rooms.

Rates—\$5.00 per day and up.

\$32.00 per week and up.

Open all year.

#### COLONIAL

Julien C. Rogers, Manager.

Am.-European Plan—25 rooms.

Rates—European, \$1.50 day and up.

Open all year.

#### FRANKLIN ARMS

H. Edward Lunt, Manager.

European Plan—125 rooms.

Rates—\$3.00 per day and up.

Open all year.

#### MORGAN

Wm. Holmes Nevin, Manager.

American Plan—40 rooms.

Rates—\$4.00 per day and up.

Open all year.

#### RIVERVIEW

Wingate and Lee, Managers.

Am.-European Plan—50 rooms.

Rates—\$1.00 per day and up.

\$5.00 to \$17.50 per week.

Open all year.

#### ROYAL PALM

J. L. Nelson, Manager.

American Plan—200 rooms.

Rates—\$10.00 per day and up.

\$70.00 per week and up.

Open December 15th to April 15th.

### FORT PIERCE

#### ATLANTIC

C. Leon Faber, Manager

European Plan—45 rooms.

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COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### FORT PIERCE (Continued)

Rates \$1.50 to \$2.50 per day.  
\$7.00 to \$14.00 per week.  
Open all year.

#### COLONIAL

Erskine and Erskine, Managers.  
European Plan—50 rooms.  
Rates on application.  
Open all year.

#### FORT PIERCE

American Plan—125 rooms.  
Rates on application.  
Open all year.

### GAINESVILLE

#### GRAHAM

Thos. C. Ellis, Manager.  
European Plan—38 rooms.  
Rates—\$1.50 to \$2.00 per day.  
Open all year.

#### WHITE HOUSE

American Plan—56 rooms.  
Rates on application.  
Open all year.

### GULFPORT

#### DOBLER

John F. Dobler, Manager.  
American Plan—40 rooms.  
Rates—\$4.00 to \$5.00 per day.  
Open November 1st to May 1st.

### HASTINGS

#### HASTINGS

Bertha L. Williams, Manager.  
Am.-European Plan—40 rooms.  
Rates—\$3.25 to \$3.75 per day.  
Open all year.

## FLORIDA HOTEL GUIDE

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### HOLLYWOOD

#### LINCOLN

S. E. Pierson, Manager.  
Am.-European Plan—36 rooms.  
Rates—\$1.50 to \$4.50 per day.  
\$10.50 to \$25.00 per week.  
Open all year.

### JACKSONVILLE

#### ALBERT

David Berkowitz, Manager.  
European Plan—100 rooms.  
Rates—\$1.50 per day and up.  
Open all year.

#### ARAGON

Theo. Walsh, Manager.  
European Plan—125 rooms.  
Rates—\$2.00 per day and up.  
Open all year.

#### ATLANTIC

W. W. Marmaduke, Manager.  
European Plan—50 rooms.  
Rates—\$1.00 to \$3.00 per day.  
Open all year.

#### BALCONIES

Mrs. Andrews, Manager.  
European Plan—50 rooms.  
Rates—\$1.00 to \$2.00 per day.  
\$5.00 to \$12.00 per week.  
Open all year.

#### BURBRIDGE

Muller and Auerbach, Managers.  
European Plan—125 rooms.  
Rates on application.  
Open all year.

#### DE SOTO

W. E. Garrett, Manager.  
European Plan—60 rooms.  
Rates—\$2.00 per day.  
Open all year.

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## COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### JACKSONVILLE (Continued)

#### FLAGLER

J. W. Goodale, Manager.  
European Plan—100 rooms.  
Rates—\$1.50 per day and up.  
Open all year.

#### JACKSON

Horace F. Hayden, Manager.  
European Plan—100 rooms.  
Rates—\$1.50 to \$3.00 per day.  
Open all year.

#### MASON

George H. Mason, Manager.  
European Plan—250 rooms.  
Rates on application.  
Open all year.

#### NORTHERN

Saml. A. Freedman, Manager.  
European Plan—69 rooms.  
Rates—\$1.00 per day and up.  
\$5.00 per week and up.  
Open all year.

#### ROYAL PALMS

Mrs. R. P. Deckard, Manager.  
European Plan—40 rooms.  
Rates—\$1.50 per day and up.  
\$10.00 per week and up.  
Open all year.

#### SEMINOLE

Chas. B. Griner, Manager.  
European Plan—200 rooms.  
Rates—\$2.00 per day and up.  
\$14.00 per week and up.  
Open all year.

#### SENECA

N. H. Schoonover, Manager.  
Am.-European Plan—38 rooms.



## FLORIDA HOTEL GUIDE

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### JACKSONVILLE (Continued)

Rates—\$1.50 per day and up.  
\$10.00 per week and up.  
Open all year.

#### ST. CHARLES

Frank P. Williams, Manager.  
European Plan—40 rooms.  
Rates on application.  
Open all year.

#### ST. JAMES

V. M. Newkirk, Manager.  
European Plan—50 rooms.  
Rates—\$1.00 per day and up.  
Open all year.

#### VIRGINIA

Sherwood Thaxton, Manager.  
European Plan—56 rooms.  
Rates—\$1.00 per day and up.  
Open all year.

#### WINDLE

Windle W. Smith, Manager.  
European Plan—120 rooms.  
Rates—\$2.00 per day and up.  
Open all year.

#### WINDSOR

J. E. Kavanaugh, Manager.  
European Plan—250 rooms.  
Rates on application.  
Open all year.

### KEYSTONE HEIGHTS

#### KEYSTONE INN

J. M. and Mary R. Bergin, Mgrs.  
American Plan—38 rooms.  
Rates on application.  
Open all year.

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### COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### KEY WEST

#### CASA MARINA

Louis P. Schutt, Manager.  
American Plan—200 rooms.  
Rates \$10.00 per day and up.  
Open December 29th to March 31st.

#### TREVMOR APARTMENTS

Geo. V. Perpall, Manager.  
22 apartments.  
Rates—\$5.00 per day.  
\$25.00 per week.  
Open all year.

### KISSIMMEE

#### TRAVELERS

J. E. Edmonson, Manager.  
American Plan—40 rooms.  
Rates on Application.  
Open all year.

### LA BELLE

#### MINERAL SPRING LODGE

R. C. Jenkins, Manager.  
American Plan—25 rooms.  
Rates on application.  
Open November 11th.

### LAKE ALFRED

#### HOLLISTER INN

American Plan—18 rooms.  
Rates on application.  
Open December 1st to May 1st.

### LAKE CITY

#### BLANCHE

O. K. Holmes, Manager.  
European Plan—119 rooms.  
Rates—\$1.50 per day and up.  
Open all year.

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FLORIDA STATE HOTEL ASSOCIATION

## FLORIDA HOTEL GUIDE

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### LAKELAND

#### BUCHANAN'S

J. W. Buchanan, Jr., Manager.

European Plan—25 rooms.

Rates—\$1.50 per day and up.

Open all year.

#### LAKELAND TERRACE

Wm. S. Kenney, Manager.

European Plan—150 rooms.

Rates—\$3.00 per day and up.

Open all year.

#### TREMONT

H. M. Baker, Manager.

European Plan—45 rooms.

Rates—\$1.50 per day and up.

Open all year.

#### WASHBURN

H. D. Washburn, Manager.

European Plan—55 rooms.

Rates—\$2.00 per day and up.

Open all year.

### LAKE WALES

#### LAKEVIEW INN

G. E. Pugh, Manager.

American Plan—49 rooms.

Rates on application.

Open all year.

#### WALES

N. E. Stewart, Manager.

American Plan—50 rooms.

Rates on application.

Open all year.

### LAKE WORTH

#### FLORIDA

J. H. Elliott, Manager.

American Plan—47 rooms.

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## COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### LAKE WORTH (Continued)

Rates—\$5.00 per day and up.

\$27.50 per week and up.

Open all year.

#### GULF STREAM

American Plan—130 rooms.

George Kreamer, Manager.

Rates—\$10.00 to \$15.00 per day.

\$60.00 per week and up.

Open November 20th to May 1st.

### LEESBURG

#### LAKE VIEW

J. W. Tompkins, Manager.

American Plan—68 rooms.

Rates—\$3.50 per day and up.

\$20.00 to \$30.00 per week.

Open all year.

#### MAGNOLIA

B. O. Baker, Manager.

American Plan—49 rooms.

Rates—\$3.50 to \$4.00 per day.

Open all year.

#### STEPP'S

J. B. Stepp, Manager.

European Plan—22 rooms.

Rates—\$1.50 per day and up.

\$10.00 per week and up.

Open all year.

### LONG KEY

#### LONG KEY FISHING CAMP

L. P. Schutt, Manager.

American Plan—50 rooms.

Rates—\$6.00 per day and up.

\$42.00 per week and up.

Open January 1st to April.

### LONGWOOD

#### ST. GEORGE

Fred A. Clark, Manager.

American Plan—35 rooms.

## FLORIDA HOTEL GUIDE

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### LONGWOOD (Continued)

Rates—\$3.50 per day and up.  
\$20.00 per week and up.  
Open November 1st to May 1st.

### MADISON

#### MERCHANTS

American Plan—37 rooms.  
Rates on application.  
Open all year.

### MELBOURNE

#### BROWN HOUSE

Horn and Shepherd, Managers.  
European Plan—25 rooms.  
Rates on application.  
Open all year.

#### CARLETON

L. G. MacDowell, Manager.  
American Plan—50 rooms.  
Rates—\$5.00 per day.  
\$28.00 per week and up.  
Open December 1st to May 15th.

#### MELBOURNE

Harry P. Driver, Manager.  
European Plan—72 rooms.  
Rates—\$2.50 per day and up.  
Open all year.

#### MIDWAY INN

Cora B. Gray, Manager.  
European Plan—20 rooms.  
Rates—\$1.50 per day and up.  
Open all year.

#### ORANGE SPOT INN

Am.-European Plan—36 rooms.  
Rates on application.  
Open all year.

#### STEPHENS

C. A. Stephens, Manager.  
Am.-European Plan—20 rooms.

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### COMPLIMENTS OF THE



## FLORIDA HOTEL GUIDE

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### MELBOURNE (Continued)

Rates—European, \$1.00 per day up.  
American, \$3.00 per day and up.  
Open all year.

### MELBOURNE BEACH

#### VILLA MARINE

Miss Emma Howison, Manager.  
American Plan—15 rooms.  
Rates—\$5.00 per day.  
Open December to May 1st.

### MIAMI

#### ABNERHOLM

C. D. Herin, Manager.  
American Plan—30 rooms.  
Rates on application.  
Open November 1st to May 1st.

#### ALEXANDRIA

Mrs. Franklin Deason, Manager.  
European Plan—40 rooms.  
Rates—\$2.00 per day and up.  
\$12.00 per week and up.  
Open all year.

#### ALHAMBRA

D. E. Sheehan and Son, Managers.  
European Plan—82 rooms.  
Rates on application.  
Open December 1st.

#### AMBASSADOR

European Plan—125 rooms.  
Rates on application.  
Open all year.

#### BON AIR GRILLE

European Plan—40 rooms.  
Rates on application.  
Open all year.

#### COLUMBIA COURT

European Plan—40 rooms.  
Rates on application.  
Open all year.

## FLORIDA HOTEL GUIDE

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### MIAMI (Continued)

#### DOLPHIN

Perry Alexander, Manager.  
Am.-European Plan—105 rooms.  
Rates—\$5.00 per day and up.  
\$35.00 per week and up.  
November 1st to May 1st.

#### EL COMODORO

S. D. McCreary, Manager.  
European Plan—250 rooms.  
Rates on application.  
Open all year.

#### ESMERALDO

European Plan—50 rooms.  
Rates on application.  
Open all year.

#### FAIRFAX

John S. Giannone, Manager.  
European Plan—75 rooms.  
Rates—\$10.00 to \$12.00 per day.  
\$65.00 to \$75.00 per week.  
Open November 1st to May 1st.

#### FRANCES

F. E. Altman, Manager.  
European Plan—50 rooms.  
Rates—\$2.00 per day and up.  
Open all year.

#### GRALYNN

H. H. Mase, Manager.  
American Plan—186 rooms.  
Rates on application.  
Open November 15th to April 15th.

#### GRAND

Mrs. L. M. Cullen, Manager.  
European Plan—20 rooms.  
Rates—\$2.50 per day and up.  
Open all year.

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COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### MIAMI (Continued)

#### GREEN TREE INN

Katherine K. Rand, Manager.

European Plan—52 rooms.

Rates—\$1.50 per day and up.

Open all year.

#### GREYSTONE

E. David Nichols, Manager.

European Plan—50 rooms.

Rates on application.

Open all year.

#### HALCYON

Hugh Jay Flynn, Manager.

American Plan—200 rooms.

Rates—\$7.00 to \$15.00 per day.

\$42.00 to \$98.00 per week.

Open November 15th to April 15th.

#### LEAMINGTON

Alfred Simons, Manager.

European Plan—100 rooms.

Rates—\$3.00 per day and up.

Open all year.

#### MARTINIQUE

S. A. Boyer, Manager.

European Plan—100 rooms.

Rates—\$3.00 per day and up.

Open all year.

#### McALLISTER

Gustav Muller, Manager.

European Plan—350 rooms.

Rates—\$5.00 to \$20.00 per day.

Open December 1st to April 15th.

#### McBRIDE

M. McBride, Manager.

European Plan—40 rooms.

Rates—\$2.50 per day and up.

Open all year.

## FLORIDA HOTEL GUIDE

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### MIAMI (Continued)

#### McCRORY

J. G. Urmey, Manager.  
European Plan—50 rooms.  
Rates—\$2.00 per day and up.  
Open all year.

#### MIRAMAR

H. N. Teague, Manager.  
American Plan—110 rooms.  
Rates—\$12.00 to \$18.00 per day.  
\$70.00 to \$112.00 per week.  
Open December 20th to April 1st.

#### OAKS

Mrs. F. M. McDonald, Manager.  
American Plan—16 rooms.  
Rates—\$5.00 per day.  
Open all year.

#### PARAMOUNT

European Plan—28 rooms.  
Rates on application.  
Open all year.

#### PERSHING

F. M. Brown, Manager.  
European Plan—100 rooms.  
Rates—\$3.00 per day and up.  
Open all year.

#### PLAZA

Lee J. and Millard H. Chase, Mgrs.  
Am.-European Plan—150 rooms.  
Rates—American, \$8 to \$15 day.  
European, \$3.00 to \$7.00 per day.  
Open October 20th to May 1st.

#### PRINCIPIA

Blair and Davis, Managers.  
European Plan—26 suites.  
Rates—\$3.50 to \$15.00 per day.  
\$50.00 per week and up.  
Open all year.

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COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### MIAMI (Continued)

#### ROBERTS

W. H. Sturmer, Manager.  
European Plan—150 rooms.  
Rates—\$3.00 per day and up.  
Open all year.

#### ROYAL PALM

Joseph P. Greaves, Manager.  
American Plan—400 rooms.  
Rates on application.  
Open January 1st to April 1st.

#### RUTHERFORD

F. J. Foley, Manager.  
European Plan—56 rooms.  
Rates—\$1.50 per day and up.  
Open all year.

#### SALVIN

European Plan—30 rooms.  
Rates on application.  
Open all year.

#### SAN CARLOS

S. W. Beecham, Manager.  
European Plan—58 rooms.  
Rates on application.  
Open all year.

#### SECURITY

Mrs. A. D. Gore, Manager.  
European Plan—100 rooms.  
Rates on application.  
Open all year.

#### TA-MIAMI

W. R. Bevier, Manager.  
European Plan—100 rooms.  
Rates—\$3.00 per day and up.  
Open all year.

#### URMEY

W. N. Urmev, Manager. .  
Am.-European Plan—250 rooms.  
Rates, American, \$10.00 day up.  
Open November 22d to May 1st.



## FLORIDA HOTEL GUIDE

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### MIAMI BEACH

#### FLAMINGO

Chas. S. Krom, Manager.  
American Plan—250 rooms.  
Rates—\$15.00 per day and up.  
Open December 30th to April 1st.

#### KLEMTNER-MARLBOROUGH

Am.-European Plan—72 rooms.  
Rates on application.  
Open December 1st to May 1st.

#### LINCOLN

Bernhard Lundberg, Manager.  
American Plan—200 rooms.  
Rates—\$12.50 per day and up.  
Open November 1st to May 1st.

#### MADRID

W. M. Hamilton, Manager.  
European Plan—35 rooms.  
Rates—\$5.00 per day and up.  
Open all year.

#### PANCOAST

Wm. C. McMeekin, Manager.  
American Plan—125 rooms.  
Rates on application.  
Open January to May.

#### SEACREST

Am.-European Plan—30 rooms.  
Rates on application.  
Open all year.

### MICCO

#### BAYCREST

American Plan—24 rooms.  
Rates on application.  
Open all year.

### MOORE HAVEN

#### MOORE HAVEN

V. W. Butler, Manager.  
American Plan—44 rooms.

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COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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Rates—\$3.50 per day and up.  
\$17.50 per week and up.  
Open all year.

### MOUNT DORA

#### GRAND VIEW

L. R. Garrett, Manager.  
American Plan—30 rooms.  
Rates—\$3.50 to \$6.00 per day.  
\$20.00 to \$35.00 per week.  
Open November 20th to May 1st.

#### LAKE SIDE INN

Archie E. Hurlburt, Manager.  
American Plan—60 rooms.  
Rates—\$5.00 per day and up.  
\$25.00 per week and up.  
Open December 15th to April 15th.

#### MOUNT DORA

M. A. Ross, Manager.  
American Plan—35 rooms.  
Rates—\$4.00 to \$6.00 per day.  
\$22.00 to \$36.00 per week.  
Open all year.

#### VILLA DORA

Gertrude Thorn, Manager.  
American Plan—22 rooms.  
Rates on application.  
Open November 1st to May 1st.

### NARCOOSSEE

#### RUNNYMEDE LODGE

J. Edw. Krause, Manager.  
American Plan—50 rooms.  
Rates—\$5.00 per day and up.  
\$30.00 per week and up.  
Open January 1st to April 1st.

### NEW SMYRNA

#### GORDON

Gordon B. Hayward, Manager.  
American Plan—75 rooms.

## FLORIDA HOTEL GUIDE

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Rates—\$5.00 to \$8.00 per day.

\$31.50 per week.

Open December 15th to April 15th.

### NEW VALPARAISO

#### BAY SHORE

Susie J. Davis, Manager.

Am.-European Plan—40 rooms.

Rates—\$1.00 per day and up.

\$12.00 per week and up.

Open all year.

### NOKOMIS

#### VILLA NOKOMIS

Alexander Lightfoot, Manager.

American Plan—50 rooms.

Rates on application.

Open December 24th to April 1st.

### OCALA

#### COLONIAL

Mrs. Bessie Barnette, Manager.

Am.-European Plan—40 rooms.

Rates—American, \$3.50 per day up.

European, \$1.50 per day up.

Open all year.

#### FLORIDA HOUSE

H. J. Goldsmith, Manager.

American Plan—40 rooms.

Rates—\$3.50 per day.

\$15.00 to \$18.00 per week.

Open all year.

#### HARRINGTON HALL

Robert T. Adams, Manager.

European Plan—74 rooms.

Rates—\$2.00 per day and up.

Open all year.

### OKEECHOBEE

#### NORTHERN

J. G. MacNeff, Manager.

European Plan—20 rooms.

Rates—\$1.00 to \$1.50 per day.

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COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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\$6.00 to \$10.50 per week.

Open all year.

### OLDSMAR

#### WAYSIDE INN

J. Gaunt, Manager.

Am.-European Plan—31 rooms.

Rates on application.

Open all year.

### OLYMPIA

#### OLYMPIA BEACH INN

Christo Tourtoulis, Manager.

Am.-European Plan—40 rooms.

Rates on application.

Open December 15th to April 15th.

### ORANGE CITY

#### ORANGE CITY INN

Will E. Bunn, Manager.

American Plan—34 rooms.

Rates—\$4.00 per day and up.

\$25.00 per week and up.

Open December 1st to April 1st.

### ORLANDO

#### ANGEBILT

Arthur F. Landstreet, Manager.

European Plan—250 rooms.

Rates—\$4.00 per day and up.

\$24.00 per week and up.

Open all year.

#### ASTOR

H. E. Fleming, Manager.

European Plan—32 rooms.

Rates—\$1.50 per day and up.

Open all year.

#### AVALON

R. T. Adams, Manager.

European Plan—60 rooms.

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FLORIDA STATE HOTEL ASSOCIATION

## FLORIDA HOTEL GUIDE

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### ORLANDO (Continued)

Rates on application.

Open all year.

#### BONNIE VILLA

Edward Salmon, Manager.

Am.-European Plan—40 rooms.

Rates on application.

Open all year.

#### EMPIRE

R. E. G. Miller, Manager.

European Plan—100 rooms.

Rates—\$1.50 per day and up.

Open all year.

#### LUCERNE

R. S. Rowland, Manager.

American Plan—100 rooms.

Rates—\$5.00 to \$6.00 per day.

\$35.00 to \$42.00 per week.

Open January 1st to May 1st.

#### ORANGE COURT

W. M. Douglass, Manager.

American Plan—160 rooms.

Rates—\$10.00 per day and up.

\$63.00 per week and up.

Open all year.

#### PILGRIM

Fred S. Cropper, Manager.

European Plan—30 rooms.

Rates on application.

#### ROBERTS—

Sam Folkes, Manager.

European Plan—72 rooms.

Rates—\$1.50 per day and up.

Open all year.

#### SAN JUAN

L. H. Adair, Manager.

European Plan—241 rooms.

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### COMPLIMENTS OF THE



## FLORIDA HOTEL GUIDE

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### ORLANDO (Continued)

Rates—\$2.00 per day and up.

Open all year.

#### ST. CHARLES

C. R. Hilpert, Manager.

European Plan—35 rooms.

Rates on application.

Open December 1st to May 1st.

#### TREMONT

W. T. Pierson, Manager.

European Plan—48 rooms.

Rates—\$1.50 to \$3.50 per day.

\$10.00 to \$20.00 per week.

Open all year.

#### WYOMING

DeWitt Miller, Manager.

American Plan—100 rooms.

Rates—\$7.00 to \$10.00 per day.

\$42.00 to \$70.00 per week.

Open November 1st to April 30th.

### ORMOND BEACH

#### COQUINA

Paul L. Pinkerton, Manager.

American Plan—140 rooms.

Rates on application.

Open December 20th to April.

#### ORMOND

L. R. Johnson, Manager.

American Plan—400 rooms.

Rates—\$7.00 per day and up.

Open January 3rd to April 4th.

### PABLO BEACH

#### OCEAN VIEW

Mrs. E. Loomis, Manager.

European Plan—50 rooms.

Rates—\$1.50 per day and up.

\$8.00 per week and up.

Open all year.

## FLORIDA HOTEL GUIDE

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### PALATKA

#### JAMES

Lewis A. Smith, Manager.  
European Plan—50 rooms.  
Rates—\$2.00 per day and up.  
Open all year.

### PALM BEACH

#### BILLOWS

H. C. Curtis, Manager.  
European Plan—45 rooms.  
Rates—\$2.50 per day and up.  
Open all year.

#### BREAKERS

John W. Greene, Manager.  
American Plan—400 rooms.  
Rates on application.  
Open December 15th to April 15th.

#### PALM BEACH

Wm. G. Havill, Manager.  
American Plan—200 rooms.  
Rates—\$6.00 per day and up.  
Open January 5th to April 1st.

#### ROYAL POINCIANA

H. E. Bemis, Manager.  
American Plan—1200 rooms.  
Rates—Average \$14.00 per day.  
Open January 15th to March 26th.

#### VILLA ATLANTIQUE

A. M. Schedler, Manager.  
Am.-European Plan—15 rooms.  
Rates—\$5.00 per day and up.  
Open December 1st to May 1st.

### PALM CITY

#### PALM VILLA

Miss A. M. Rohr, Manager.  
American Plan—21 rooms.  
Rates—\$4.00 per day.  
\$17.50 to \$25.00 per week.  
Open December 1st to May 1st.

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## COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### PENSACOLA

#### SAN CARLOS

L. C. Hagler, Manager.  
European Plan—177 rooms.  
Rates—\$1.50 per day and up.  
Open all year.

### PORT SEWALL

#### SUNRISE INN

James H. Reardon, Manager.  
American Plan—75 rooms.  
Rates—\$7.00 per day and up.  
\$42.00 per week and up.  
Open December 15th to April 1st.

### ROCKLEDGE

#### INDIAN RIVER

Horace R. Shares, Manager.  
American Plan—135 rooms.  
Rates—\$7.00 per day.  
\$42.00 per week.  
Open December 20th to May 1st.

#### OAKS

Fred D. Baldwin, Manager.  
American Plan—40 rooms.  
Rates—\$4.00 per day and up.  
\$25.00 per week and up.  
Open November 1st to May 1st.

### SANFORD

#### SEMINOLE

B. W. Herndon, Manager.  
European Plan—50 rooms.  
Rates—\$2.00 per day and up.  
Open all year.

### SANIBEL

#### CASA YBEL

C. J. Knapp, Manager.  
American Plan—32 rooms.  
Rates—\$5.00 to \$6.00 per day.  
\$28.00 to \$32.00 per week.  
Open November 15th to April 15th.

## FLORIDA HOTEL GUIDE

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### SARASOTA

#### BAY ISLAND

L. C. Strong, Manager.  
American Plan—50 rooms.  
Rates—\$7.00 per day.  
\$35.00 per week and up.  
Open December 1st to April 15th.

#### BELLE HAVEN INN

C. T. Whittle and Son, Managers.  
American Plan—75 rooms.  
Rates—\$7.00 per day and up.  
\$40.00 per week and up.  
Open all year.

#### MIRA-MAR

L. R. Cornell, Manager.  
Am.-European Plan—100 rooms.  
Rates—American, \$10 per day up.  
\$70.00 per week and up.  
Open all year.

#### WATROUS

Alex Eger, Manager.  
Am.-European Plan—35 rooms.  
Rates—\$2.00 to \$5.00 per day.  
\$14.00 to \$42.50 per week.  
Open all year.

### SEABREEZE

#### CLARENDON

E. L. Kincaid, Manager.  
American Plan—170 rooms.  
Rates on application.  
Open all year.

#### GENEVA

Mrs. E. P. and F. N. Stengle.  
American Plan—80 rooms.

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## COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### SEABREEZE (Continued)

Rates—\$5.00 per day and up.

\$30.00 per week and up.

• Open November 15th to May 1st.

### MAYFIELD

Gertrude Johnson, Manager

American Plan—25 rooms.

Rates on application.

Open all year.

### PRINCESS ISSENA

Henry W. Haynes, Manager.

American Plan—80 rooms.

Rates—\$7.00 per day and up.

\$49.00 per week and up.

Open December 1st to May 1st.

### SEBRING

### ARROWHEAD

W. J. Amy, Manager.

American Plan—30 rooms.

Rates—\$4.50 per day and up.

\$25.00 per week and up.

Open all year.

### NAN-CES-O-WEE

Am.-European Plan—60 rooms.

Rates on application.

Open all year.

### ST. AUGUSTINE

### ALCAZAR

John P. Tilton, Manager.

American Plan—300 rooms.

Rates—\$7.00 per day and up.

Open December 15th to April 15th.

### ALHAMBRA

W. H. Boner, Manager.

American-European Plan.

Rates—\$4.00 to \$6.00 per day.

\$20.00 to \$30.00 per week.

Open all year.



## FLORIDA HOTEL GUIDE

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### ST. AUGUSTINE (Continued)

#### AUGUSTINE (Anastasia Island)

J. R. Stansberry, Manager.

American Plan—39 rooms.

Rates—\$3.50 to \$4.00 per day.

\$17.50 to \$20.00 per week.

Open all year.

#### BARCELONA

American Plan—30 rooms.

Rates on application.

Open November 1st to May 1st.

#### BENNETT

R. M. Bennett, Manager.

American Plan—100 rooms.

Rates—\$5.00 per day and up.

Open all year.

#### BUCKINGHAM

Warren and Maust, Managers.

American Plan—95 rooms.

Rates—\$5.00 per day and up.

\$32.50 per week and up.

Open December 1st to May 1st.

#### DORETA

David Stancliff, Manager.

European Plan—25 rooms.

Rates—\$1.50 per day and up.

Open all year.

#### DUNHAM HOUSE

Donald Dunham, Manager.

American Plan—26 rooms.

Rates—\$3.00 per day.

\$16.00 to \$20.00 per week.

Open November 1st to May 1st.

#### MAGNOLIA

Am.-European Plan—150 rooms.

Rates—American, \$4.00 day up.

\$25.00 per week and up.

Open December 20th to May 1st.

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COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### ST. AUGUSTINE (Continued)

#### MARION

Henry Muller, Manager.  
Am.-European Plan—60 rooms.  
Rates on application.  
Open October 15th to June 1st.

#### MONSON

Chas. E. Young, Manager.  
American Plan—100 rooms.  
Rates—\$6.00 per day and up.  
Open all year.

#### OCEAN VIEW

H. E. Hernandez, Manager.  
Am.-European Plan—50 rooms.  
Rates—\$3.00 per day and up.  
\$18.50 to \$28.00 per week.  
Open all year.

#### PONCE DE LEON

Robert Murray, Manager.  
American Plan—300 rooms.  
Rates—\$8.00 per day and up.  
Open January 5th to April 4th.

#### ST. GEORGE

Mrs. Frank D. Dudley, Manager.  
American Plan—100 rooms.  
Rates—\$5.00 per day and up.  
\$35.00 per week and up.  
Open December 1st to May 1st.

### ST. PETERSBURG

#### ALBEMARLE

Bailey and Huntington, Managers.  
American Plan—74 rooms.  
Rates—\$6.00 per day and up.  
\$35.00 per week and up.  
Open November 15th to May 1st.

#### ALEXANDER

Ownership Management.  
European Plan—75 rooms.

## FLORIDA HOTEL GUIDE

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### ST. PETERSBURG (Continued)

Rates on application.

Open all year.

#### ALLISON

W. E. Allison, Manager.

American Plan—61 rooms.

Rates—\$5.00 per day and up.

Open November 15th to April 15th.

#### ARLINGTON

J. and E. Cheatham, Managers.

American Plan—23 rooms.

Rates on application.

Open all year.

#### BELMONT

European Plan—26 rooms.

Rates on application.

Open November 1st to May 1st.

#### BILTWELL

M. D. Wever, Manager.

European Plan—40 rooms.

Rates—\$5.00 per day and up.

Open December 1st to May 1st.

#### BUTLER ARMS

Mrs. C. Gambate, Manager.

Am.-European Plan—49 rooms.

Rates—\$5.50 per day and up.

\$35.00 per week and up.

Open November 1st to May 1st.

#### CHAUTAUQUA

European Plan—25 rooms.

Rates on application.

Open all year.

#### COLONIAL

John C. Boice, Manager.

American Plan—50 rooms.

Rates—\$7.00 to \$8.00 per day.

\$45.00 to \$55.00 per week.

Open November 15th to May 1st.

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## COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### ST. PETERSBURG (Continued)

#### CORDOVA

Robert W. Bartlett, Manager.  
European Plan—35 rooms.  
Rates on application.  
Open November 1st to May 1st.

#### CURRYHILL

P. W. Curry, Manager.  
European Plan—28 rooms.  
Rates on application.  
Open all year.

#### DE VILLE

John J. Murphy, Manager.  
European Plan—40 rooms.  
Rates—\$5.00 per day and up.  
\$35.00 per week and up.  
Open November 15th to April 15th.

#### DETROIT

B. Hayward, Manager.  
American Plan—200 rooms.  
Rates—\$7.00 per day and up.  
\$45.00 per week and up.  
Open December 1st to April 15th.

#### DUSENBURY

Mrs. L. S. Dusenbury, Manager.  
Am.-European Plan—105 rooms.  
Rates on application.  
Open September to June.

#### EDGEWATER INN

A. H. Lane, Manager.  
American Plan—50 rooms.  
Rates—\$5.00 to \$10.00 per day.  
\$35.00 to \$70.00 per week.  
Open December 1st to April 15th.

#### FLORONTON

May F. Purnell, Manager.  
Am.-European Plan—100 rooms.

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FLORIDA STATE HOTEL ASSOCIATION

## FLORIDA HOTEL GUIDE

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### ST. PETERSBURG (Continued)

Rates—American, \$7.00 per day up.  
\$45.00 per week and up.

Open November 1st to April 20th.

### GOTHAM

H. C. Cook, Manager.

European Plan—44 rooms.

Rates—\$4.00 per day and up.  
\$25.00 per week and up.

Open November 1st to May 1st.

### HOLLENBECK

Charles Baeder, Manager.

American Plan—70 rooms.

Rates—\$6.00 to \$7.00 per day.  
\$40.00 per week and up.

Open December 1st to April 15th.

### HUNTINGTON

Paul B. Barnes, Manager.

American Plan—150 rooms.

Rates—\$7.00 per day and up.

Open November 15th to April 15th.

### LA PLAZA

Harold J. Bowman, Manager.

European Plan—48 rooms.

Rates on application.

Open all year.

### MANHATTAN

A. B. Vance, Manager.

American Plan—65 rooms.

Rates—\$5.00 per day and up.  
\$35.00 per week and up.

Open December to May.

### MORGAN

Mrs. Fannie L. Ten Eyck, Manager.

American Plan—39 rooms.

Rates—\$7.00 per day and up.  
\$45.00 to \$75.00 per week.

Open all year.

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COMPLIMENTS OF THE



## FLORIDA HOTEL GUIDE

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### ST. PETERSBURG (Continued)

#### MORRISON

A. B. Morrison, Manager.

American Plan—18 rooms.

Rates—\$5.00 per day and up.

\$35.00 per week and up.

Open November 1st to May 1st.

#### OWOSSO

Am.-European Plan—22 rooms.

Rates on application.

Open November 1st to May 1st.

#### PARK HOUSE

American Plan—48 rooms.

Rates on application.

Open November 15th to April 15th.

#### POINSETTIA

M. A. Moon, Manager.

European Plan—150 rooms.

Rates on application.

Open all year.

#### PONCE DE LEON

Wm. F. and I. W. Mee, Managers.

Am.-European Plan—85 rooms.

Rates on application.

Open all year.

#### PRESTON

A. G. F. and A. R. Fuller, Mgrs.

European Plan—58 rooms.

Rates—\$2.00 per day and up.

\$15.00 to \$30.00 per week.

Open all year.

#### PRINCESS MARTHA

Sherman Dennis, Manager.

American Plan—250 rooms.

Rates—\$8.00 per day and up.

\$56.00 per week and up.

Open December 1st to May 1st.

#### ROYAL PALM

Emil I. Latham, Manager.

European Plan—94 rooms.

## FLORIDA HOTEL GUIDE

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### ST. PETERSBURG (Continued)

Rates on application.

Open all year.

#### SEMINOLE

E. M. Brown, Manager.

American Plan—21 rooms.

Rates—\$3.50 per day and up.

\$18.00 per week and up.

Open October 15th to June 1st.

#### ST. PETERSBURG

Saunders and Saunders, Managers.

European Plan—40 rooms.

Rates on application.

Open all year.

#### SUNSET INN

R. A. Fulton, Manager.

American Plan—70 rooms.

Rates—\$10.00 to \$12.00 per day.

\$60.00 to \$70.00 per week.

Open December 15th to April 15th.

#### WEST COAST INN

Augustus Hilton, Manager.

American Plan—77 rooms.

Rates—\$5.00 per day and up.

\$35.00 per week and up.

Open all year.

#### WIGWAM

Bradford Brayton, Manager.

American Plan—60 rooms.

Rates on application.

Open November 1st to May 1st.

#### WINDERMERE

M. E. Love, Manager.

European Plan—25 rooms.

Rates—\$4.00 per day and up.

\$25.00 per week and up.

Open November 1st to May 1st.

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COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### TALLAHASSEE

#### LEON

Wm. D. Edwins, Manager.  
Am.-European Plan—110 rooms.  
Rates on application.  
Open all year.

### TAMPA

#### ARLINGTON

Mrs. J. D. Rushing, Manager.  
European Plan—50 rooms.  
Rates on application.  
Open all year.

#### BAY VIEW

Kronenberg and Simon, Managers.  
European Plan—130 rooms.  
Rates—\$2.50 per day and up.  
Open all year.

#### DE SOTO

Green and Reid, Managers.  
European Plan—125 rooms.  
Rates—\$2.00 per day and up.  
Open all year.

#### HILLSBORO

L. B. Skinner, Manager.  
European Plan—300 rooms.  
Rates—\$2.50 per day and up.  
Open all year.

#### OLIVE

S. J. Carnes, Manager.  
European Plan—70 rooms.  
Rates—\$1.50 to \$3.00 per day.  
Open all year.

#### TAMPA BAY

W. F. Adams and H. A. Haskell.  
American Plan—250 rooms.  
Rates—\$8.00 to \$12.00 per day.  
\$56.00 to \$84.00 per week.  
Open January 3rd to April 1st.

## FLORIDA HOTEL GUIDE

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### TARPON SPRINGS

#### TARPON INN

American Plan—100 rooms.

Rates on application.

Open December 10th to April 10th.

### TITUSVILLE

#### DIXIE

W. C. Fielden, Manager.

Am.-European Plan—55 rooms.

Rates—\$4.00 per day and up.

\$25.00 per week and up.

Open all year.

### TRENTON

#### TRENTON HOUSE

Miss Lois Tison, Manager.

American Plan—19 rooms.

Rates—\$3.00 per day.

Open all year.

### UMATILLA

#### BUENA VISTA

American Plan—45 rooms.

Rates on application.

Open all year.

### VERO

#### EDGEWOOD

J. W. Knight, Manager.

European Plan—12 rooms.

Rates—\$1.25 per day and up.

\$7.00 per week and up.

Open all year.

### WALTON

#### WALTON INN

American Plan—35 rooms.

Rates on application.

Open November 10th to May 10th.

### WEST PALM BEACH

#### ALMA

J. P. Hurley, Manager.

European Plan—106 rooms.

Rates—\$2.50 per day and up.

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## COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### WEST PALM BEACH (Continued)

\$17.50 per week and up.

Open all year.

#### BRIGGS

Mrs. Carrie B. Briggs, Manager.

European Plan—20 rooms.

Rates—\$2.00 per day and up.

Open October 1st to June 1st.

#### BUENA VISTA

Frank Haller, Manager.

European Plan—50 rooms.

Rates—\$1.50 per day and up.

\$10.00 per week and up.

Open all year.

#### COLONIAL MANOR

William A. Riley, Manager.

Am.-European Plan—24 rooms.

Rates on application.

Open December to May.

#### EL VERANO

European Plan—160 rooms

Rates—\$10.00 to \$40.00 per day.

\$50.00 to \$175.00 per week.

Open all year.

#### HOLLAND

H. J. Dynes, Manager.

American Plan—60 rooms.

Rates—\$6.00 to \$8.00 per day.

\$35.00 to \$50.00 per week.

Open December 1st to April 1st.

#### JEFFERSON

T. L. Kraush, Manager.

Am.-European Plan—40 rooms.

Rates on application.

Open all year.

#### KEYSTONE

Mrs. J. Clinch, Manager.

Am.-European Plan—45 rooms.



## FLORIDA HOTEL GUIDE

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### WEST PALM BEACH (Continued)

Rates—\$2.50 to \$5.00 per day.

\$20.00 to \$40.00 per week.

Open all year.

### LAKE PARK

Frank Hirsch, Manager.

American Plan—75 rooms.

Rates—\$5.00 to \$8.00 per day.

\$35.00 to \$50.00 per week

Open all year.

### MIRAMAR INN

David S. Lindeman, Manager.

American Plan—85 rooms.

Rates on application.

Open December 1st to May 1st.

### PALMS

L. A. Brown, Manager.

European Plan—100 rooms.

Rates—\$5.00 per day and up.

\$30.00 per week and up.

Open all year.

### POINSETTIA

J. P. Cresswell, Manager.

European Plan—100 rooms.

Rates—\$2.00 per day and up.

\$14.00 per week and up.

Open all year.

### ROYAL PALM

Ranney and Paty, Managers.

Am.-European Plan—72 rooms.

Rates—American, \$8.00 per day up.

\$50.00 per week and up.

Open all year.

### SALT AIR

Maas and Peel, Managers.

Am.-European Plan—75 rooms.

Rates—American, \$6 to \$8 day.

\$42.00 to \$50.00 per week.

Open all year.

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COMPLIMENTS OF THE

## FLORIDA HOTEL GUIDE

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### WHITE SPRINGS

#### COLONIAL

Mrs. N. K. Bowden, Manager.  
American Plan—43 rooms.  
Rates—\$3.00 to \$3.50 per day.  
\$17.50 to \$21.00 per week.  
Open all year.

#### EDGEWOOD

W. A. Holt, Manager.  
American Plan—65 rooms.  
Rates—\$3.00 to \$3.50 per day.  
\$20.00 to \$25.00 per week.  
Open all year.

#### JACKSON

American Plan—40 rooms.  
Rates on application.  
Open all year.

### WILBUR-BY-THE-SEA

#### TORONITA

Henry W. T. Dutton, Manager.  
American Plan—50 rooms.  
Rates—\$6.00 per day and up.  
\$35.00 per week and up.  
Open December 20th to April 15th.

### WINDERMERE

#### PINE TREE INN

American Plan—25 rooms  
Rates—\$5.00 per day and up.  
\$25.00 per week and up.  
Open Novmeber 28th to August 1.

### WINTER HAVEN

#### KEEFE

Mr. and Mrs. J. T. Keefe, Mgrs.  
European Plan—26 rooms.  
Rates—\$1.50 to \$2.00 per day.  
Open all year.

## FLORIDA HOTEL GUIDE

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### WINTER PARK

#### SEMINOLE

R. P. Foley, Manager.

American Plan.

Rates on application.

Open December 2nd to April 12th

#### VIRGINIA INN

John J. Hennessy, Manager.

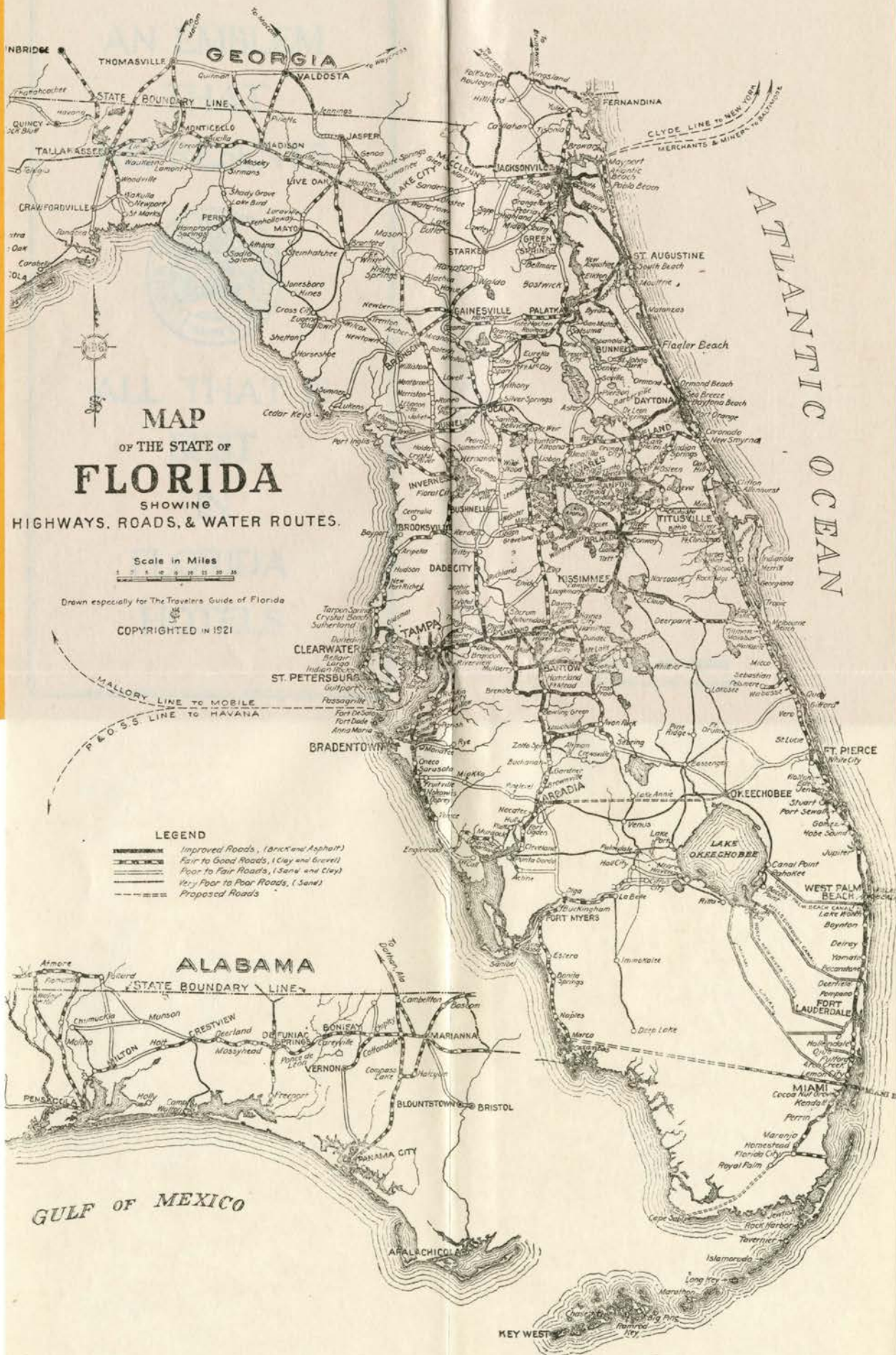
American Plan—85 rooms.

Rates—\$7.00 to \$9.00 per day.

\$42.00 to \$56.00 per week.

Open December 15th to April 5th.





TUTEWILER PRESS  
JACKSONVILLE, FLORIDA



NOT MERELY  
HOTELS BUT  
PLACES OF  
REFINEMENT,  
COMFORT AND  
HOSPITALITY

